

GRAPHIC DESIGN | WEB DESIGN | DIGITAL MARKETING

INTRODUCTION



House Of Graphics Provides Comprehensive And Integrated IT Services That Includes Graphic Design, Website Designing, Digital Marketing And Mobile Application Development. Passionately Creating Designs For Brands, Capturing For **Humans And Untangling The Jumbles Of Visual** Intricacies. Our Marketing Design Team Has Been Serving A Wide Range Of Clients, From Small Businesses Large Companies. At House Of Graphics, We Ensure You High Quality Deliveries Every Time And On Time!

Who We Are





The Company Was Founded in The Year 2023, with the Goal to Provide High Quality Cost Effective Service to the internet & IT outsourcing community and businesses who wish to Maximize their ROI and Reach by Harnessing the unlimited Power Of information Technology.



House Of Graphics Is a Professional & Creative Designing Company. We Believe In Building And Maintaining Long Term Relationship With All Our Clients.



We Endeavor To Offer You Best Solutions In Order To Acquire Your Maximum Satisfaction. We Are The Masters In Offering Effective Software' Developement Solutions.



We Have Provided Best Plus Affordable Graphic Designing and Web Development Services To Numerous Large as well as Medium Entrepreneurs.



Our Services





GRAPHIC DESIGN

- ☐ Logo, Brochure & Corporate Identity
- ☐ Graphic Designing & Illustrations
- □ Flash Animations
- □ Website & Microsites Designing
- ☐ Landing Pages, Newsletters & Mailers
- □ Brochures and Printing Material



WEBSITE DESIGN

02 —

- □ Custom Web Development
- □ Application Development
- □ Enterprise Portal Development
- ☐ Ecommerce Solutions B2C / B2B
- ☐ Facebook Apps & Social Media
- □ eCommerce Websites



DIGITAL MARKETING

- ☐ Search Engine Optimization (SEO)
- ☐ Pay Per Click Services (PPC)
- ☐ Social Media Optimization (SMO)
- ☐ Reputation & Brand Management
- □ Internet Marketing
- □ Lead Generation



APP DEVELOPEMENT

- ☐ Mobile Apps Development
- ☐ iOS/iPad/iPhone Apps Development
- ☐ Android Apps Development
- ☐ Mobile Websites Development
- □ Android Tablet Apps
- ☐ Mobile Websites



OUR STRENGTH



- We are fun group of people, We believe in flexibility, Exceptional focus on every aspect of the design, from typography to color palettes, ensuring consistency and precision.
- House Of Graphics believe in long term relationships rather than doing single, Quick-turnaround projects. That is how we plan to grow.
- ☐ Single point of contact for all your needs
- □ Dedicated team
- Open communication with clients, including feedback loops, to ensure designs meet their expectations.
- A domain knowledge pool across multiple business domains
- □ Competitive pricing and support.

OUR VALUES





Creativity: Emphasizing original, innovative, and artistic solutions that push boundaries and stand out in the design world.



Collaboration: Working closely with clients to understand their vision, goals, and brand identity, ensuring the final designs align with their needs.



Quality: Striving for excellence in every project, ensuring that designs are not only aesthetically pleasing but also functional and impactful.



Innovation: Staying ahead of industry trends, experimenting with new styles, and bringing fresh ideas to the table in every project.



Client Satisfaction: Prioritizing customer service and always striving to exceed expectations, ensuring clients feel heard, valued, and supported.



PROCESS





Idea: To analyze the requirement through In Depth research with the help of brilliant tools



Sketch: To draft the design that is related to the research in order to check the feasibility.



Design: After completing feasibility test, a final design is prepared by using smart tools.



Develop: Now, our the development team starts developing the solution according to design.



Test: In testing phase, we test every component to make sure that our solution fits the requirement.



Celebrate: We make delivery for the solution and assist our clients to control and administer solution.



QUALITY PROMISE



- ☐ We Deliver Value By Delivering Quality!
- Quality is in the core of our House Of Graphics Values and it reflects in everything we do. Our leaders along with a dedicated independent quality control team monitors and alerts at every step of our production.
- ☐ House Of Graphics quality principles: Three principles dictate the quality analysis and parameters at House Of Graphics.
- ☐ 1- Fit for purpose: The quality analysis begins right from the planning stage ensuring that the product should be suitable for the intended purpose.
- ☐ 2- Right first time: At House Of Graphics we believe even a small glitch as cost us client or even worse cost our client their brand equity, we ensure that any mistakes should be eliminated before deployment.
- 3- Total Quality management (TQM): We believe quality should be reflected in not only the end product but the processes and the people that are involved with the development of the product

MINIMAL LOGO DESIGNS



















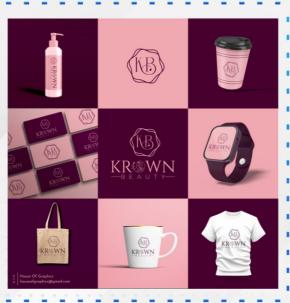






PREMIUM LOGO DESIGNS

















STATIONARY DESIGN

Providing a variety of corporate stationery items to our clients is our priority, which helps to improve the look and feel of their companies. Below is a brief analysis of some of the common corporate stationery items we provide.







Packaging Design

Here, we'll take you through the process of creating stellar product packaging for your product, from creating materials that make sense for your brand.



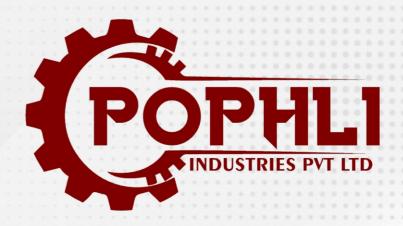
Brochure Design

Brochure design matter a lot because you must make a desirable impact on your clients or target customers at that very moment when a brochure is picked from the shelf. Do not let that moment go waste.



Profile Design

A Well-designed And Written Company Prole Makes It Possible To Efectively Deliver Key Information About Your Company To Your Potential Customers And Investors.It Is Also An Important Tool To Help You To Present A Professional Image.







Since 2010

Phamphlet Desig

A Well-designed And Written Company Prole Makes It **Possible To Efectively Deliver Key Information About** Your Company To Your Potential Customers And Investors.It Is Also An Important Tool To Help You To Present A Professional Image.



Our Mission Is To Achieve And Maintain Leadership With A Focus On Technology, Product Reliability, Transperancy, Honesty And Contribute Towards Betterment Of Society

OUR POLICY:

We Are Committed To Customer Satisfaction Excelling In

- # Product quality
- # Competitive price # Timely delivery
- Through Continual Improvement In Quality Management System.

SAMEER POPHLI

We Provide The Best Manufacturing Service Of:

- ➤ Scaffolding Equipments
- ➤ Shuttering Equipments
- ➤ Construction Machineries
- ➤ Scaffolding Accessories
- ➤ Shuttering Plywood



:: OUR PRODUCTS LIST ::







































Sr. No.	Item	Size (Mtr)	Weight (Kgs)		item	Size (Mtr)	Weight (Kgs)			Size (mm)
1	Vertical	0.5	2.0	14	Prop	1.0*1.0	10.0	27	U Jack	300
2	Vertioni .	1.0	4.4	15	Prop	1.5*1.5	14.0			450
3	Vertical	11,611	6.6	16	Prop	1,5*2.0	16.5			600
4	Vertical	2.0	8.8	17	Prop	2.0*2.0	18.0			750
5	Vertical	2.5	11	18	Prop	2.0*2.5	19.8			900
6	Vertical	3.0	13.2	. 19	Prop	2.0*3.0	21.5			1000
7	Ledger	0.6	2	20	Prop	2.0*4.0	24.8	28	Base Jack	300
8	Ledger	1.0	3.5	21	Prop	3.0*3.0	26.0	1		450
. 9	Ledger	1.2	4.2	. 22	Spon	2.0*2.0	35.0	1		600
10	Ledger	1,6	5.2	23	Spon	2.8*2.8	40.0			750
11	Ledger	1.8	6.2	24	Box Span	2.0°2.0	23.0			900
12	Ledger	2.0	6.6	25	Box Span	2.0*3.0	27.5	1		1000
19	Ladam	2.0	0.2	26	Dog Cores	20120	99.0	20	Simbook Disc	non-Inco

Quinty (1)





Poster Design

Posters are different from books or articles in the way they convey information. People view a poster from both far away and close up

APP & WEB DEVELOPEMENT

☐Mobile Apps Development

☐ iOS/iPad/iPhone Apps Development

□Android Apps Development

□Mobile Websites Development

□Android Tablet Apps

☐Mobile Websites

Custom Web Development

Application Development

Enterprise Portal Development

Ecommerce Solutions - B2C / B2B

Facebook Apps & Social Media□

eCommerce Websites



THANK YOU



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